



## **Blue Skies Awards**

The Blue Skies Awards recognize individuals and organizations taking exemplary action to improve air quality in the PAMZ region. The awards recognize achievements in:

- Innovation and application of technology to reduce energy use and air pollution;
- Environmental protection activities that reduce air pollution, conserve energy, or protect environmental health;
- Public education and outreach activities that reduce air pollution to protect and promote a healthy environment.

### **Eligibility**

Individuals, businesses, educational institutions, local government agencies and not-for-profit organizations whose exemplary actions occur in the PAMZ region are eligible, and may be nominated by themselves or others.

### **Nomination Process**

Nominations must be submitted to [info@pamz.org](mailto:info@pamz.org) by midnight on Friday, April 23, 2021.

Please describe:

- What the nominee initiated, developed, implemented, or managed that made a positive environmental contribution (one-page maximum);
- Why you believe the nominee deserves this award (one-page maximum);
- Resulting benefits or expected benefits to the environment (one-page maximum);
- Levels of participation and awareness by others in the community (one-page maximum);
- Demonstration of leadership, creativity, innovation and social responsibility (one-page maximum).

Include at least two letters of reference. One letter can be from the nominator, if the nominator is not also the nominee.

Nominations may include samples of the initiative, if available such as pictures, videos, reports, etc.

## **Selection of Recipients**

The PAMZ Selection Committee will award recipients based on the information submitted. All nominees will be contacted to advise them of the decisions of the PAMZ Selection Committee. The number of award recipients is at the discretion of the PAMZ Selection Committee. Recipients will be advised of the award by May 3, 2021 and contacted to coordinate award acceptance for the planned virtual event.

For more information, contact Bailey Doepker at [bailey@pamz.org](mailto:bailey@pamz.org).

## **Virtual Event**

The awards ceremony will be held virtually on June 2, 2021. The ceremony will provide recipients an opportunity to showcase their achievements. Award recipients will be asked to accept their award either by direct participation at the online event or through a pre-recorded message provided in advance. Method of acceptance will be discussed with recipients following award selection and will be coordinated with the support of the PAMZ Communications Committee. A video recording of the virtual awards ceremony may occur.

## **2018 WINNERS**

**NOVA Chemicals** – As part of NOVA Chemicals' commitment to sustainability and continuous improvement in their operations, in 2014 they initiated a Furnace Refurbishment Project related to the Ethylene 2 manufacturing facility at the NOVA Chemicals Joffre Site. The goal for this project is to achieve a 30%-40% reduction in nitrogen oxides emissions. 5 of 11 furnaces have now been refurbished with 4 of the remaining 6 scheduled for completion by 2021.

**Developments 2 Inc. Timberlands Market Project**—This retail mall development is an industry leader in environmental practices, including several that support clean air within the PAMZ region. Through an investment in solar energy using solar panels, a focus on encouraging pedestrian traffic and green operating guidelines for tenants, the project has created a visible leading example of sustainable development with a focus on reducing environmental impact.

**Alternative Land Use Services (ALUS) Program**— The Counties of Mountain View, Red Deer and Lacombe operate ALUS programs in partnership with ALUS Canada. The ALUS program supports farmers and ranchers who adopt beneficial land stewardship practices on marginal agricultural lands, which enhances natural ecosystems. The program helps farmers and ranchers to produce cleaner air in concert with a range of ecosystem services, including cleaner water, more biodiversity, and flood and drought mitigation.



## Blue Skies Awards Nomination Form

### Nominator:

Contact Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### Nominee:

Contact Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Is the nominee aware of the nomination? \_\_\_\_\_

Include at least two letters of reference. One letter can be from the nominator, if the nominator is not also the nominee.

You may also include samples of the initiative if available such as website links, pictures, videos, reports, etc. Please be specific and concise (use of bullets is acceptable).

Please forward completed nomination form to [info@pamz.org](mailto:info@pamz.org) by midnight on Friday, April 23, 2021.

Please describe what the nominee initiated, developed, implemented, or managed that made a positive environmental contribution (one-page maximum).

Please describe why you believe the nominee deserves this award (one-page maximum).

A large, empty rectangular box with a thin black border, intended for the user to write their response to the question above. The box occupies most of the page below the text.

Please describe the resulting benefits or expected benefits to the environment, as a result of the nominee's initiative(s) (one-page maximum).

A large, empty rectangular box with a thin black border, intended for the user to describe the resulting or expected benefits to the environment from the nominee's initiatives. The box occupies most of the page below the instruction.

Please describe the nominee's level of participation and awareness by others in the community (one-page maximum).

Please describe the nominee's demonstration of leadership, creativity, innovation and social responsibility (one-page maximum).