

WELCOME

to the

**PAMZ Ozone Prevention and
Air Quality Action Workshop**

Workshop in partnership

With

Energy Resources
Conservation Board,

Alberta Environment,

and The City of Red Deer

Theme

The Action H.E.R.O. Challenge
Every Action Counts!

Action for a Healthy Environment by Reducing Ozone

Objectives

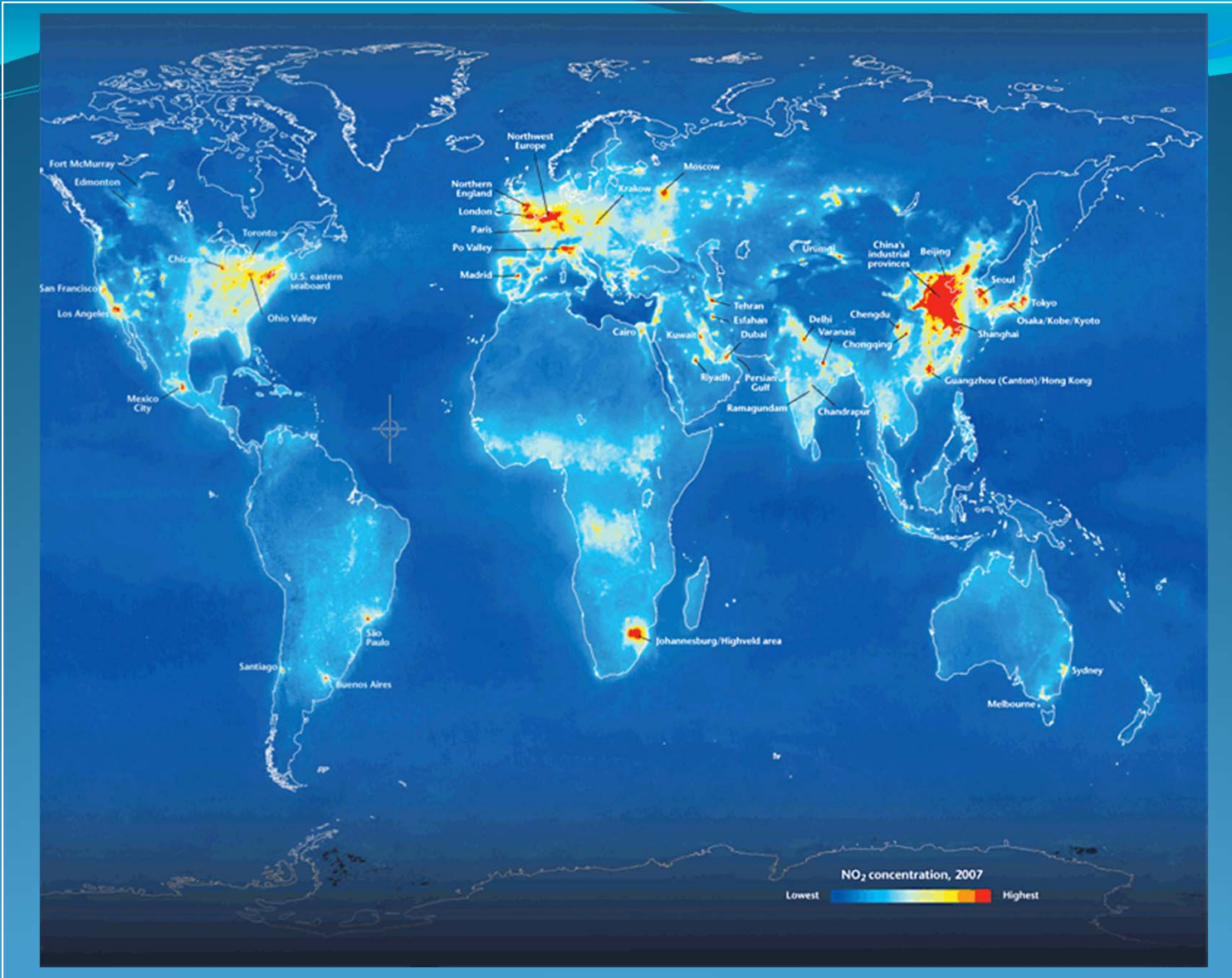
- Learn more about ground level ozone and its impacts on our environment.
- Gather information about what other sectors are doing to reduce ozone.
- Share ideas about further actions we can all undertake to reduce ozone.
- Obtain valuable information about incentive programs and “how to” resources to help you take action in reducing ozone.

Desired Outcome

More people and organizations aware and taking action to prevent ozone formation

Agenda

- 8:30 - 8:45 AM Registration – coffee and muffins
- 8:45 - 9:00 AM Welcome and purpose of workshop
- 9:00 - 9:20 AM Overview of ozone in PAMZ region-(Kevin Warren, Executive Director)
- 9:20 - 10:45 AM Panel presentation
- What industry can do (Harold Gold, Bonavista Energy)
 - What municipalities and local businesses can do (Paul Harris, The City of Red Deer)
 - What individuals & communities can do (Myles Kitigawa, Toxics Watch Alberta)
- 10:45 – 11:00 AM Bio-break
- 11:00 - 12:00 noon Facilitated breakout group discussions to add further ideas on what can be done
- 1200 - 1:00 PM Lunch - Guest speaker – Andy Lamb, AENV Regional Director
(Taking Part in the Action H.E.R.O Challenge)
- 1:00 - 1:45 PM Plenary- Facilitators reporting new ideas from group discussions
- 145 - 2:50 PM Where do we go from here?
- Discussion - what you can do, what we can do together
 - Overview of incentive programs and “how to” resources available for follow up activities
 - Commitments to act and agreed follow-up process
- 2:50 - 3:00pm Wrap –up, Thank yous and Adjournment



Researchers at the Royal Netherlands Meteorological Institute have pinpointed hot spots of nitrogen dioxide (NO₂) pollution in the troposphere, the air we breathe.

Canadian Geographic, April, 2008

Let's not live in denial

It isn't pollution that's harming the environment. It's the impurities in our air and water that are doing it.

Dan Quayle