

PAMZ - Communications Committee



Meeting Date	October 23, 2009	Meeting Time	10:00–12:00 pm
Meeting Location	Conference Call		

Attendee	
Jennifer Lutz (ERCB)	√
Kevin Warren (PAMZ)	√
Phil Boehme (AENV)	√
Monica Rosevear (PAMZ)	√

Absent with Regrets	
Marcie Nieman (Shell)	√
Pam Vust (City of Red Deer)	√

1) Approved Minutes/ Accepted Agenda

- Reviewed agenda and minutes from September 14, 2009

2) Action Items

- Reviewed action items from September 14, 2009

3. Winter Newsletter

- Next newsletter for end of January or February
- Zones Conference article
- Fugitive Emissions requirements coming into effect January 1, 2010
- Rebranding of PAMZ article
- Member profile- Wayne Ungstad
- Industry story – Alta Gas – Dale Nyland for next issue

4. Communication Plan

- Focus on the website and communication around the ozone management plan till end of 2009
- Monica mailed out Idle Free information in last week of September. Jennifer really liked the logo for the anti-idling campaign.

5. PAMZ Board of Directors

- Kevin distributed new BOD orientation package at September 24th Board meeting. Board happy with up to date orientation package.
- Sub-committee going to meet in the near future. Developing next steps from workshop on September 24th.

6. Martha Kostuch Environmental Education Fund

- Start advertising in January
- ACTION: Monica to check with School councilor for ideal time to advertise to fit in the application process.

7. Ab Environment Proposal/ Website RFP

- Kevin drafting RFP, process delayed due to the scope expanding.
- Going with RFP for website and rebranding separately to meet deadline of spending \$45k before March 31st
- ACTION: Kevin going to send out website RFP by October 30th and committee to comment within a week.

8. Ozone Management Plan

- Review revised OMP timeline and responsibilities
- ACTION: Kevin to go to PAMZ members to solstice suggestions for communication consultant.
- ACTION: Kevin going to send a revised table after completing RFP.
- ACTION: Committee to send companies or organizations that do communications to Kevin

9. Upcoming events

- October 26-28th Synergy Conference- Red Deer
 - Jennifer going take PAMZ booth to Synergy Conference
- November 10th, Ambient priority setting workshop, Edmonton
- November 30 & December 1st Air and Waste Management Association. An international conference in Calgary on Environmental Nuisances (Noise, Odour, Fugitive dust, light)
- November 30th Synergy Alberta hosting a facilitator workshop for non-profit groups. Red Deer.
- December 2, CASA Bridging Interests, Building Agreements, Workshop (Martha Kostock Legacy Workshop)

10. Other Business

11. NEXT MEETING

November 26th, 2009. 10:00am to 12:00 pm, ERCB Red Deer Field Centre.