

PAMZ - Communications Committee



Meeting Date	November 26, 2009	Meeting Time	10:00-12:00 pm
Meeting Location	ERCB Office- Red Deer		

Attendee	
Jennifer Lutz (ERCB)	√
Kevin Warren (PAMZ)	√
Phil Boehme (AENV)	√
Monica Rosevear (PAMZ)	√
Marcie Nieman (Shell)	√
Pam Vust (City of Red Deer)	√

Absent with Regrets	

1) Approved Minutes/ Accepted Agenda

- Reviewed agenda and minutes from October 23, 2009

2) Action Items

- Reviewed action items from October 23, 2009

3. Winter Newsletter

- Next newsletter for end of January or February
- Zones Conference article **ACTION: Kevin to draft for the newsletter**
- Fugitive Emissions requirements coming into effect January 1, 2010 **ACTION: Jen to send draft article**
- Rebranding of PAMZ website **ACTION: Kevin to draft article**
- Member profile- Wayne Ungstad & #3 Loyld Cummings #4 Leonard Standing on the road
- Industry story - Alta Gas - Dale Nyland **ACTION: Kevin to contact Dale for article**
- Technical working group has a new chair- Husky Aaron Rognvaldson
- Solicit companies for Newsletter articles. Track which companies have submitted. #2 Keyera (Colin Long) #1 TAQA North (Sherly Poll)

4. Communication Plan

- Focus on the website and communication around the ozone management plan till end of 2009
- Looking for opportunities to get our booth out there **ACTION: next meeting develop list of events**
- Town of Olds considering Anti-idling campaign as well Town of Lacombe.

5. PAMZ Board of Directors

- Developed strategic directions and weighing them. Focusing on the top 5 items and coming up with objectives.
- Technical working group has a new chair- Husky Aaron Rognvaldson
- TWG is incorporating video conferencing to reduce emissions.

6. Martha Kostuch Environmental Education Fund

- Send to schools in the fall and the spring.

- Ask the board if they have interest in reviewing the scholarship applications (Jennifer present question to board)
- For 2010 budgeting \$2530.

7. Ab Environment Proposal/ Website RFP

- Going with RFP for website and rebranding separately to meet deadline of spending \$45k before March 31st
- Modify and tweak logo- modernize it. PAMZ membership to vote on the 2 options.
- Brochures, tool kit, tradeshow display, promotional items (hold off)
- **ACTION: Committee to review by Monday December 1st**
- **ACTION: Kevin to send committee bidders list for website RFP**

8. Ozone Management Plan

- Review revised OMP timeline and responsibilities
- Kevin developed RFP for the Communication Consultant- deadline by December 14th
- **ACTION: Committee to review by December 1st**
- \$42K- 12.2K Stantec NPRI Report. Trends over sectors. Gap's analysis work not started to date.
- OMP committee has not meet since June.

9. Upcoming events

- November 30 & December 1st Air and Waste Management Association. An international conference in Calgary on Environmental Nuisances (Noise, Odour, Fugitive dust, light)
- November 30th Synergy Alberta hosting a facilitator workshop for non-profit groups. Red Deer.
- December 2, CASA Bridging Interests, Building Agreements, Workshop (Martha Kostoch Legacy Workshop)

10. Other Business

- 2010 Budget
 - \$26, 335 Projected and \$\$37,770 Budgeted
 - Asking for the same amount for next year for communication committee

11. NEXT MEETING

December 18th, 2009. 8:00am to 10:00 pm, Conference Call.

January 20th, 2010 10:00am to 12:00 pm, ERCB Red Deer Field Centre.