

# PAMZ - Communications Committee



|                         |                   |                     |               |
|-------------------------|-------------------|---------------------|---------------|
| <b>Meeting Date</b>     | December 18, 2009 | <b>Meeting Time</b> | 8:00–10:00 am |
| <b>Meeting Location</b> | Conference Call   |                     |               |

| Attendee               |   |
|------------------------|---|
| Marcie Nieman (Shell)  | √ |
| Kevin Warren (PAMZ)    | √ |
| Phil Boehme (AENV)     | √ |
| Monica Rosevear (PAMZ) | √ |
|                        |   |
|                        |   |

| Absent with Regrets         |   |
|-----------------------------|---|
| Jennifer Lutz (ERCB)        | √ |
| Pam Vust (City of Red Deer) | √ |
|                             |   |
|                             |   |
|                             |   |

## 1) Approved Minutes/ Accepted Agenda

- Reviewed agenda and minutes from November 26, 2009

## 2) Action Items

- Reviewed action items from November 26, 2009

## 3. Winter Newsletter

- Newsletter completion for end of January/ February
- Zones Conference article **ACTION: Kevin to draft for the newsletter**
- Fugitive Emissions requirements coming into effect January 1, 2010 **ACTION: Jen to send draft article (Monica working with ERCB communications for article in Jen's absence.)**
- Rebranding of PAMZ website **ACTION: Kevin to draft article**
- Member profile- Wayne Ungstad & #3 Loyld Cummings #4 Leonard Standing on the road **ACTION: Monica has drafted profile on Wayne.**
- Industry story – Alta Gas – Dale Nyland **ACTION: Kevin to contact Dale for article. (Kevin has gather info and is going to draft.)**
- Technical working group has a new chair- Husky Aaron Rognvaldson **Action: Monica contacted Aaron and they are drafting an article.**
- Solicit companies for Newsletter articles. Track which companies have submitted. #2 Keyera (Colin Long) #1 TAQA North (Shirley Poll) **ACTION: Monica to contacted Shirley and is working with TAQA's communication team.**

## 4. Communication Plan

- Looking for opportunities to get our booth out there **ACTION: next meeting develop list of events**

## 5. PAMZ Board of Directors

- Planning committee on December 23<sup>rd</sup>.
- 2010 Budget was approved as presented
  - \$37,700 Total for Communication Committee
  - \$2800 advertising
  - \$8200 annual report
  - \$2400 communications

- \$1200 website
- \$2500Martha

#### 6. Martha Kostuch Environmental Education Fund

- Send to schools in the fall and the spring.
- Ask the board if they have interest in reviewing the scholarship applications **Action: Jennifer present question to board**
- Fellow outside the zone inquired about Martha Scholarship. Committee decided to stick to scholarship guidelines and award to individual within the PAMZ zone.

#### 7. Ab Environment Proposal/ Website RFP

- Reviewed 3 proposals: Mertistem/Strut, Plumbheavy and Focus.
- Committee leaning towards Focus **ACTION: Kevin going to inquire with Focus as to data page content.**

#### 8. Ozone Management Plan

- Reviewed 2 proposals from Cryarr Consulting and Royce Consulting. Awarded to Cryarr Consulting.
- **ACTION: Kevin going to set up meeting with Sue and Monica for week of December 21<sup>st</sup>.**

#### 9. Upcoming events

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#### 10. Other Business

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#### 11. NEXT MEETING

January 21<sup>st</sup>, 2010 10:00am to 12:00 pm, ERCB Red Deer Field Centre.