

PAMZ Communication Committee Meeting Minutes

Meeting Date	August 27, 2014	Meeting Time	10:00 am- 11:00am
Meeting Location	Conference Call		

Attendee	
Kevin Warren (PAMZ)	√
Sharina Kennedy (AE&SRD)	√
Sue Arrison (PAMZ)	√
Tali Neta (Public)	√
Ryan Smith (Shell)	√

Absent with Regrets	
Lauren Maris (City of Red Deer)	√

1. Approve Agenda

Agenda approved with agreement to move Executive Director's report to agenda item# 6

2. Approve Minutes

Minutes of June 11, 2014 approved as circulated.

3. Action Items

- Sue reported that she has not heard from Jim at Kerry Wood about involving PAMZ in their displays but will follow up.
- Sue reported that she took a webcast course on the Anti -Spam legislation and would like to talk to Kevin about best strategy before proceeding with compliance requirements.
- Kevin reported that he phoned the NRCB to see about a new representative for the Board. To date, they have not returned his call. He will follow up.
- All other action items from June 11 minutes were completed, carried forward or on the agenda.
- Action items from the August 27, 2014 meeting are as follows:

	New Action items - April 14 meeting	Responsible	Due Date
1	Contact Jim at Kerry Wood about PAMZ information in their displays.	Sue	Ongoing
2	Contact NRCB to ask for a new representative for the PAMZ Board.	Kevin	Ongoing
3	Contact Kevin to discuss PAMZ approach to the anti- spam legislation	Sue	September 30
4	Contact Alex Johnson and arrange a photo opportunity where Kevin will present her with the cheque.	Sue	August 27
5	Send a letter to the unsuccessful candidates to inform them of our decision.	Sue	August 27
6	Take PAMZ proposed involvement in the PM plan to the next Board meeting for approval.	Kevin	September 17
7	Send the PM plan time line presentation to members of the Communication Committee.	Sharina	August 28
8	Proceed arranging a venue and date for the PM workshop .	Sharina	September 30
9	Send PowerPoint presentation on PM2.5 and Ozone in central Alberta to Sharina.	Kevin	August 30
10	Contact John Tchir to obtain his consent for a profile story.	Sharina	September 1

4. Martha Kostuch Applications

After hearing each member's evaluations, it was decided that the 2014 Martha Kostuch Scholarship would be awarded to Alexandra Johnson from Red Deer.

Sue said we had very good response this year to our scholarship. There were at least 4 other serious inquiries about applying for the scholarship and the applicants that did apply were very strong candidates.

ACTION: Sue to contact Alex Johnson and arrange a photo opportunity where Kevin will present her with the cheque.
ACTION: Sue to send a letter to the unsuccessful candidates to inform them of our decision.

5. ESRD PM Response Plan

Sharina reported that John Tchir from ESRD is now heading up the PM plan and is responsible for having a plan in place by next spring. The plan is to use the template from the Capital Region and also look at merging the PM plan with the PAMZ Ozone Management Plan. PAMZ is to play an instrumental role in bringing together stakeholders for a workshop in October or November to learn about the issue and provide input into the plan. The PAMZ Communication Committee will organize the workshop. After the workshop, a PM Response Advisory Committee will be established to provide advice for the plan. This will likely involve members of the Ozone Management Committee as well as other necessary stakeholders. A technical group will also be established to work along with the group. Writing of the plan will take place over the winter.

ACTION: Kevin will be taking PAMZ proposed involvement in the plan to the next Board meeting on September 17 for approval.

Once approved, the PAMZ Communication Committee can proceed to plan the workshop.

ACTION: Sharina to send the PM plan time line presentation to members of the Communication Committee.

ACTION: Sharina to proceed to find a venue and date for the workshop.

6. Executive Director's Report

Kevin reported that not much happened with air monitoring over the summer. Early July we had a number of exceedances due to forest fires but that was the only significant situation.

Currently we have one portable in Ponoka at a lifting station and the other portable is at James River East monitoring hydrocarbon odours. Next week the monitoring station at James River East will be going to Crossfield until March.

There are still delays in meeting all the requirements of our application to have a permanent monitoring station at Lancaster Park in Red Deer. The earliest we now expect to have the monitoring station established is October of this year.

Kevin reported that we did get approval from ESRD to cover the cost of the Lancaster Park monitoring site. ESRD is also covering the costs for PAMZ to upgrade its air monitoring plan.

Kevin also reported that he gave a presentation to the Red Deer City Council and noted that some councilors did not realize we had a PM exceedance in the area.

7. Idle Free Education Outreach Project

Sue reported that the Idle Free Committee submitted a grant request to Alberta Lottery for 19,000 dollars. We will not hear the decision until this September. She also stated that Stettler has now backed out of the project as their Town Council feels it is too much, too soon. We are proceeding with the County of Lacombe and the Idle Free Committee, through Sharina with the support of others, will be giving a presentation to the Lacombe working committee on September 12.

ACTION: Kevin to send PowerPoint presentation to Sharina that he has done on PM and Ozone in central Alberta.

8. Next Newsletter

The next newsletter is planned to go out in September. In it we will include such items as Environment week, the Martha Kostuch scholarship winner, promotion of our photo contest, update on our Idle Free Committee work, the PM response plan and workshop and a profile on John Tchir.

ACTION: Sharina to contact John Tchir to obtain his consent for a profile story.

9. Website Stats

Sue reported she was not able to retrieve the stats this month due to some upgrades which are causing problems with her access to the data. She will get this corrected by next meeting.

10. Other business

There was none.

11. Upcoming Events /Round Table

- Tali will continue on the Communication Committee
- Kevin attending and presenting on a panel for SPOG Neighbours Day on September 12.

12. Next Meeting

The next meeting will be a face to face meeting at the end of September/ first week of October... A majority of the meeting will be dedicated to planning the PM workshop for the fall.

Sue is to Doodle Committee members for the best date and time for the week of September 29- October 3.

Meeting adjourned at 11:00am