

PAMZ Communication Committee Meeting Minutes

Meeting Date	January 12, 2015	Meeting Time	1:30 pm- 3:30 pm
Meeting Location	ESRD meeting room, 3 rd Floor, Provincial Building, Red Deer		

Attendee	
Kevin Warren (PAMZ)	√
Sharina Kennedy (AE&SRD)	√
Sue Arrison (PAMZ)	√
Lauren Maris (City of Red Deer)	√

Absent with Regrets	
Ryan Smith (Shell)	√

1. Photo Contest Judging

Air Pollution category-

1st place winner is Erin Dyrland - Hazy Hay Field- \$750.00

Runner up is Brian Titus – Is this Pollution? - \$250.00

Honourable mention is Jameelia Preuter- Park in Fog - \$50.00

People and the Environment category- 1st place winner is Cole Brown- Different Gardening Perspective-\$750.00

Runner up is Cajun Paradis – Fly Fishing the Blackstone- \$250.00

Sharina is to check if the current 1st place picture winner, with daisies, is a picture of an invasive species. If so, this picture will become the second place winner instead, for this reason and the fact there are no people in the picture.

ACTION: Sharina to check with colleague by Wednesday, Jan.14 to ensure picture of daisies are not invasive species.

2. Approve Agenda

Agenda approved.

3. Approve Minutes

Minutes of November 04, 2014 approved as circulated.

4. Action Items

- Action #1- AHQI presentation request continues to be ongoing.
- Action #2- Sue still needs to contact Constant Contact RE: Anti-spam legislation procedure for PAMZ.
- Action #3 - Kevin to contact the Reeve of Mountain View County about an idle free initiative planned to take place in the future - ongoing
- All other action items from November 4 minutes were completed, carried forward or on the agenda.
- Action items from the January 12, 2015 meeting are as follows:

	New Action items - January 12, 2015 meeting	Responsible	Due Date
1	Keep the AHQI presentation for schools on the agenda for the future	Sue	Ongoing
2	Contact Constant Contact for direction to meet Anti- Spam legislation.	Sue	Ongoing
3	Explore what the Reeve of Mountain View County was thinking about for an Idle free project and what target group he had in mind.	Kevin	Ongoing
4	Check that winning picture of daisies is not picture of invasive species	Sharina	Jan 14
5	Talk to NOVA about having the vehicle emissions testing clinic for Clean Air Day and for Lacombe County	Kevin	Feb.12

6	Send out notices asking for Action HERO nominations	Sue	Feb.15
7	Contact the Sheraton to see if there is any interest in partnering a Clean Air Day event.	Lauren	Feb.15
8	<p>Newsletter articles to be sent to Sue Articles will include:</p> <ul style="list-style-type: none"> • Photo contest- Sue • Info on Scholarship- Sue • Reg Watson- Kevin • Update on our new permanent monitoring station- Kevin • PM2.5 update- Sharina • Updates on Idle Free projects in Sylvan Lake and Lacombe County- Lauren 	All	Feb.15, 2015

5. Executive Director's Report

- PAMZ now has its second permanent monitoring station in Red Deer. It has been set up in its proper location in Lancaster Park, using temporary power, and has been monitoring since the beginning of the new year. In the spring, the power, landscaping and construction will all be completed for the site. Kevin thanked Lauren for helping to expedite the process.
- Based on new regulation, all airsheds have to have their new air management plans completed by February 20, 2015.
- The Alberta Air sheds Council is working with AEMERA to present a detailed proposal about the function, financing and management of the airsheds in Alberta.
- The Issues Response Group will be looking at addressing the 3 top issues identified each year and splitting the use of the one portable monitoring station between addressing geographic data gaps in towns and addressing the 3 top issues identified at the annual public meetings.
- PAMZ can obtain ESRD funding three different ways; through
 - Special projects,
 - Shortfall to CORE funding,
 - The operation and maintenance of monitoring stations.

PAMZ chose to only obtain ESRD funding for the new monitoring station for next year and rely on existing membership funds for 2015.

6. Idle Free Education Outreach

Updates on Lacombe County and Sylvan Lake took place at the Idle Free Committee meeting on January 9 where all members of the Communication Committee, who are present today, took part.

7. Clean Air Day

Lauren asked members how they wanted to organize Clean Air Day this year. It was agreed we would use the same format and activities as last year, with the Enviro-fair, the vehicle emissions testing clinic and the Action HERO awards.

ACTION: Kevin will talk to NOVA about having the vehicle emissions testing clinic.

ACTION: Sue will send out notices asking for Action HERO nominations.

Lauren reported that the Sheraton Hotel is planning to establish a Tesla station on their premises and suggested it might be a good fit to have the Enviro-fair and vehicle emissions testing clinic at that location, if they are agreeable.

ACTION: Lauren will contact the Sheraton to see if there is any interest in partnering a Clean Air Day event.

Sue will Doodle CC members for Clean Air Day conference call meeting the week of Feb.12-17.

8. Web stats

Sue reported that we had 561 visits on the website from Nov. 7, 2014 to Jan. 11, 2015, of which 326 were from Canada, followed by 96 from Brazil, 34 from the U.S and the rest from numerous other countries.

She then asked if the website reporting was useful to the Committee members or if there was other information they were seeking.

It was agreed that Sue did not have to report the website stats at each meeting as long as she was keeping track. She was asked to report only if there were exceptional occurrences happening.

9. New Business

Sue reported that Lacombe County would like to have NOVA do a vehicle emission testing clinic for their employees sometime this spring or summer. They have about 100 employees and are actively working on an idle reduction plan for the County

ACTION: Kevin will talk to NOVA and bring forward their request.

Sue also asked about the contents of the next newsletter due out by the end of February/early March.

Articles will include:

- Photo contest- Sue
- Information on Scholarship- Sue
- Reg Watson- Kevin
- Update on our new permanent monitoring station- Kevin
- PM2.5 update- Sharina
- Updates on Idle Free projects in Sylvan Lake and Lacombe county- Lauren

ACTION: Newsletter articles to be sent to Sue by Feb.15, 2015

10. Upcoming Events/ Round Table

Kevin

- The Technical Working Group meets Friday, January 16.
- The PAMZ Board meets next Wednesday, Jan 21.
- The Issues Response Group has a conference call Jan.13 to plan their next public meeting for 2015.

Sharina

Sharina has a meeting on the Capital Region PM2.5 Management Plan and will report to the committee what she has gleaned from that meeting.

Lauren

- The Eco Living Fair will be held March 21
- Earth Day will take place at the Kerry Wood Nature Centre again this year; the date to still be determined but will be around April 22.
- Earth Hour takes place March 29 where people are asked to turn off their lights from 8-9 pm that day.

11. Next Meeting

The next meeting is planned for the **week of April 6**. This will be a face to face meeting. **Sue to Doodle to obtain best date.**

Meeting adjourned at 3:25pm