

## PAMZ Communication Committee Meeting Minutes

<b>Meeting Date</b>	November 16, 2015	<b>Meeting Time</b>	10:00am-11:15am
<b>Meeting Location</b>	Conference call		

Attendee	
Kevin Warren (PAMZ)	√
Rita Stagman (AE& Parks)	√
Sue Arrison (PAMZ)	√
Lauren Maris (City of Red Deer)	√
Blayne West ( Lacombe County)	√

Absent with Regrets	
Ryan Smith ( Shell)	√

### 1. Approve Agenda

Agenda approved.

### 2. Approve Minutes

Minutes of August 10, 2015 approved as circulated.

### 3. Action Items

Actions from August 10 are either still ongoing, addressed or on today's agenda. Actions for November 16 are as follows:

	<b>New Action items - November 16, 2015 meeting</b>	<b>Responsible</b>	<b>Due Date</b>
1	Keep the AHQI presentation for schools on the agenda for the future	Sue	Ongoing
2	Contact Constant Contact for direction to meet Anti- Spam legislation.	Sue	Ongoing
3	Find out and report to the Communication Committee as to when the PM <sub>2.5</sub> Response Plan is planned to be released.	Rita	December,15
4.	Send Sue details of how emissions from vehicles affect health and the environment	Kevin	By Dec.1
5.	Send message to Jim about which pictures we want to purchase and clearly outline to both Jim and Krista the conditions under which PAMZ will purchase and use their pictures.	Sue	Done
6.	Put the Newsletter item on the January agenda.	Sue	By Jan 7
7.	Put Rita on the notification list for Idle free Committee meetings	Sue	Ongoing

### 4. Executive Director's Report

#### Lancaster site:

- The Lancaster Monitoring site has now been fenced. Other improvements such as skirting will be done in the spring.
- We now have a Sharp to monitor fine particulate monitoring at the Lancaster site and will also be getting one for our portable monitor. All PAMZ monitoring stations will then be equipped with Sharps.
- We are also getting a carbon monoxide (CO) monitor for the Lancaster site by the end of the year so we can do a true air quality health index for Red Deer.

Kevin stated that The City of Red Deer is looking to put up Air Quality Health Index displays but logistics concerning these displays still have to be worked out.

### **Portable Monitoring:**

- The portable was in the Town of Rimbey and also south of Rimbey from July to October to monitor fugitive hydrocarbons. They found elevated levels of hydrocarbons at both sites. PAMZ asked the Alberta Energy Regulator (AER) to come out with their infra-red equipment to determine if and where gas was leaking. To date, this does not seem to have happened so PAMZ will have to follow up with AER.
- The portable is now north and east of Sundre where there is much oil and gas activity. From there, it will go to the Johnston residence in December and then to Innisfail for the first quarter of 2016 to address odor and health concerns raised by residents.

### **Technical Working Group (TWP)**

The PAMZ TWP had a presentation from the Alberta Environmental Monitoring and Reporting Agency (AEMERA) about their capabilities to enhance monitoring and data processing techniques. This was followed up by Alberta Environment and Parks (AEP) who put together a proposal for enhance monitoring for fine particulate matter in our region. Funding would be provided by AEP and possibly sampling equipment would be provided by AEMERA. The plan is to have a program in place by the winter of 2016.

### **PAMZ Budget**

Kevin is currently working on the 2016 budget and hopes to have a draft ready for the Board meeting coming up on Wednesday. Because of the loss in members and revenue, he is looking at ways to cut operating costs. The budget for Communications will also be reduced.

Blayne asked Kevin how the City of Lacombe could get a portable monitor at their location. Kevin stated that the monitor is usually book well ahead and based on input at PAMZ's public meetings in the spring of each year, as well as other data. If the need is a real emergency, it could be taken to the PAMZ Board through their representative Board member.

## **5. PM 2.5 Response Plan**

Rita reported that she had a meeting last week and will be having another on December 1 regarding the Plan. She has been asked to beef up the Education/Stakeholder Engagement Plan and said she will be looking at members of the PAMZ Communication Committee for their assistance in providing her with input.

**ACTION: Rita is to try to find out and report to the Communication Committee as to when the PM 2.5 Response Plan will be released.**

## **6. Idle Free Update**

Sue reported that Blayne and she met to further develop the outline for the Idle Free Toolkit and then met again with the Idle Free Committee to assign sections of the tool kit to various members. The plan is to have a rough draft done by December. Lauren contacted Dave from Sylvan Lake to find out which section(s) they can do.

Blayne reported that Lacombe County will be rolling out another new message on idling and also hopes to develop a policy on idling. Another observational data day is planned and that will mean they will have a full year of observational data on idling. She stated that there will probably be 4 to 5 months of work until the end of their program.

She also reported that the Town of Sylvan Lake will be waiting until spring of 2016 to do their post survey in order to evaluate how effective their campaign has been.

**ACTION: Kevin to send Sue details of how emissions from vehicles affect health and the environment.**

## 7. Photo Choice

Sue reported that Jim McKinley sent two sets of photos. She said she reviewed the feedback from the Communication Committee members and the choices were:

Photo#1- Smoke -Cars over bridge

Photo#3- Harvest dust with 3 combines

Photo #13 -Smoke- Parkland mall

Photo #16- Smoke- Red Deer River

Photo #22- Smoke on Gaetz

Committee members agreed with these choices

Discussion took place about the set of pictures Jim sent about idling. The committee decided on the following choices:

Photo #1- Cars on bridge

Photo #4 -Exhaust from vehicle on front of idle free sign

The Committee felt that Krista pictures were very lovely but the priority was to obtain pictures on pollution.

**ACTION: Sue to send message to Jim about which pictures we want to purchase and clearly outline to both Jim and Krista the conditions under which PAMZ will purchase and use their pictures.**

## 8. Winter Newsletter

The Committee agreed that there was insufficient material to put out a newsletter right now and that we should wait until 2016.

**ACTION: Sue to put the newsletter on the January agenda.**

## 9. Other Business

None

## 10. Upcoming Events/ Round table

**Kevin:** After the PAMZ Board meeting on Wednesday, November 18, there will be no other meetings until the new year. Waiting the release of the PM<sub>2.5</sub> Response Plan.

**Blayne:** Continuing work on the Idle Free project. Waiting to hear about the PM<sub>2.5</sub> Response Plan

**Rita:** She will check about the PM<sub>2.5</sub> Response Plan release. She would also like direction about any tasks or roles she should be filling in Sharina's absence.

**ACTION: Sue to let Rita know when the next Idle Free Committee meeting will take place**

## 11. Next Meeting

Sue to Doodle members for a meeting the **second week of January, 2016.**

**Meeting adjourned at 11:15 AM**