



ENVIRONMENTAL SERVICES

Partnership Agreement Clean Air Day 2016

The City of Red Deer's Environmental Initiatives section partners with various organizations to carry out our mandate: "Creating a cleaner, greener, healthier Red Deer now and in the future."

As partners, our goal is to support one another to the very best of our ability to achieve a mutually beneficial outcome. Professionalism, passion and perspective are vital attributes we should afford one other. With enthusiasm, open lines of communication and commitment, our goals will be achieved and our partnership will be strengthened.

"Define your business goals clearly so that others can see them as you do."

-George F. Burns

Project Goals

- To recognize individuals, organizations, businesses and local governments who are doing exemplary work in improving our air quality in the region
- To encourage others to take action by showcasing examples and making connections
- To increase knowledge and awareness of Parkland Airshed Management Zone and its partners, and their roles in environmental stewardship

Expected Outcomes/Benefits/Measurable results

- Three nominations are received in each category
- Awards are granted in all five categories to deserving nominees
- Winners all attend the award ceremony
- Minimum attendance of fifty people, including Mayor/Councillors of Red Deer and MLAs
- Twenty people who are not invited recipients or PAMZ Communications Committee members attend the award ceremony
- Media coverage in Red Deer Advocate, Red Deer Express and Shaw TV

Partners

- PAMZ
- Alberta Environment & Parks
- Sheraton Red Deer
- The City of Red Deer